

# Local Market Update – August 2019

A Research Tool Provided by the Multiple Listing Service of  
Hilton Head Island and the Hilton Head Area Association of REALTORS®



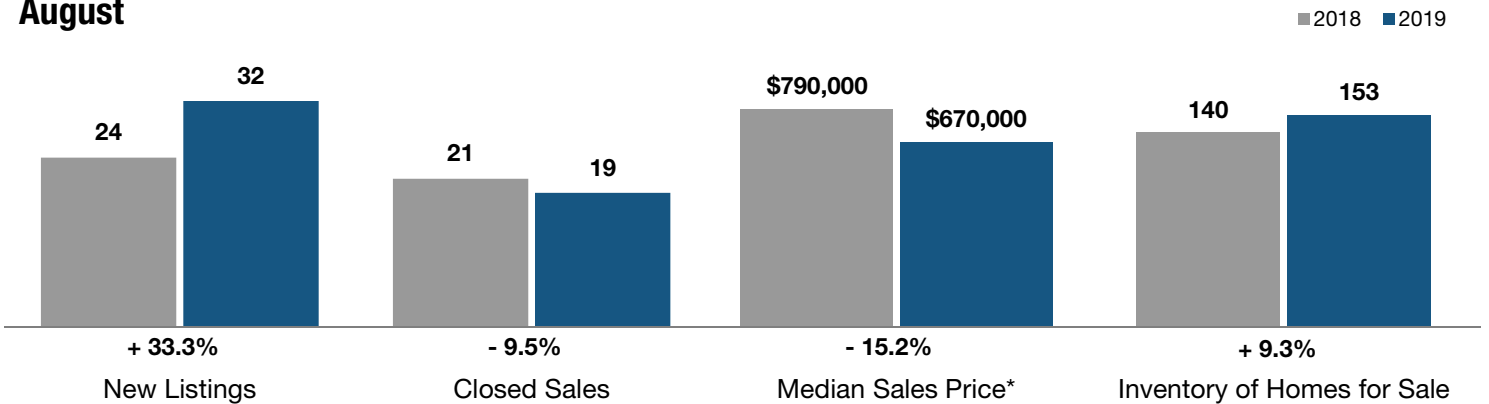
## 1: Sea Pines

Detached Homes Only

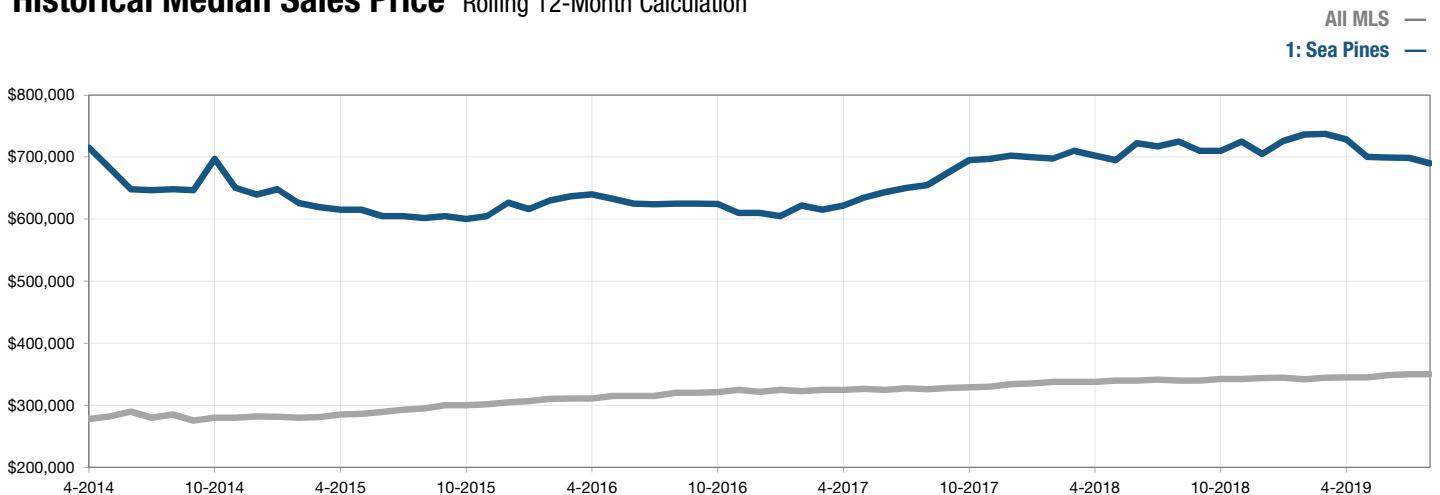
Key Metrics	August			Year to Date		
	2018	2019	Percent Change	2018	2019	Percent Change
New Listings	24	<b>32</b>	+ 33.3%	251	<b>217</b>	- 13.5%
Closed Sales	21	<b>19</b>	- 9.5%	168	<b>139</b>	- 17.3%
Median Sales Price*	\$790,000	<b>\$670,000</b>	- 15.2%	\$698,600	<b>\$669,000</b>	- 4.2%
Percent of List Price Received*	95.0%	<b>94.9%</b>	- 0.1%	95.0%	<b>94.8%</b>	- 0.2%
Days on Market Until Sale	158	<b>166</b>	+ 4.9%	144	<b>184</b>	+ 27.7%
Inventory of Homes for Sale	140	<b>153</b>	+ 9.3%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### August



### Historical Median Sales Price Rolling 12-Month Calculation



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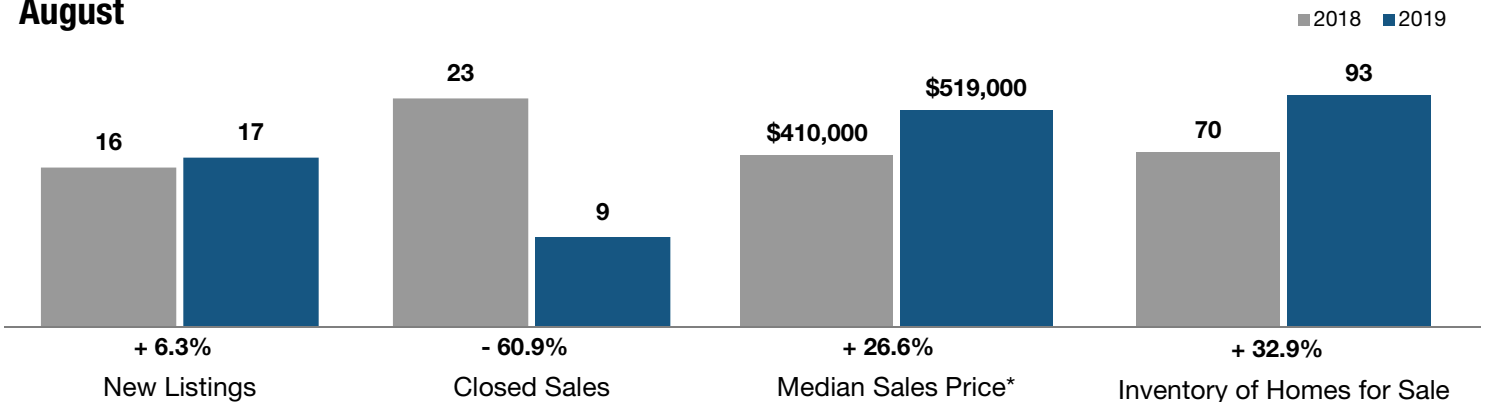
## 1: Sea Pines

Condos / Villas Only

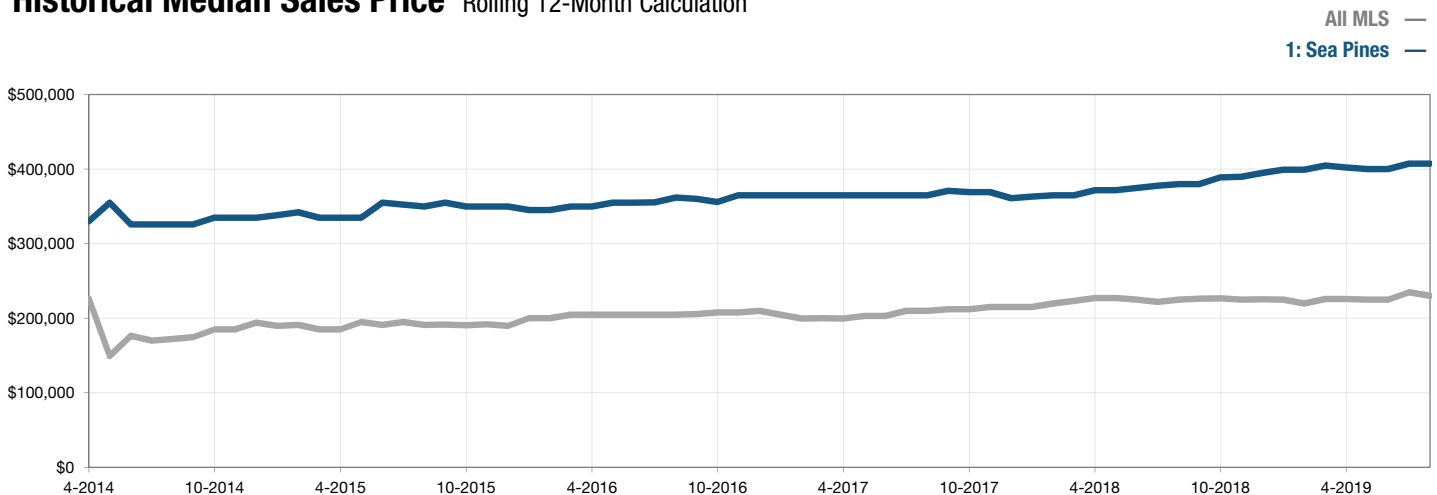
Key Metrics	August			Year to Date		
	2018	2019	Percent Change	2018	2019	Percent Change
New Listings	16	17	+ 6.3%	143	163	+ 14.0%
Closed Sales	23	9	- 60.9%	110	101	- 8.2%
Median Sales Price*	\$410,000	\$519,000	+ 26.6%	\$404,550	\$417,500	+ 3.2%
Percent of List Price Received*	95.3%	95.0%	- 0.4%	95.6%	95.5%	- 0.1%
Days on Market Until Sale	103	179	+ 74.6%	157	158	+ 1.1%
Inventory of Homes for Sale	70	93	+ 32.9%	--	--	--

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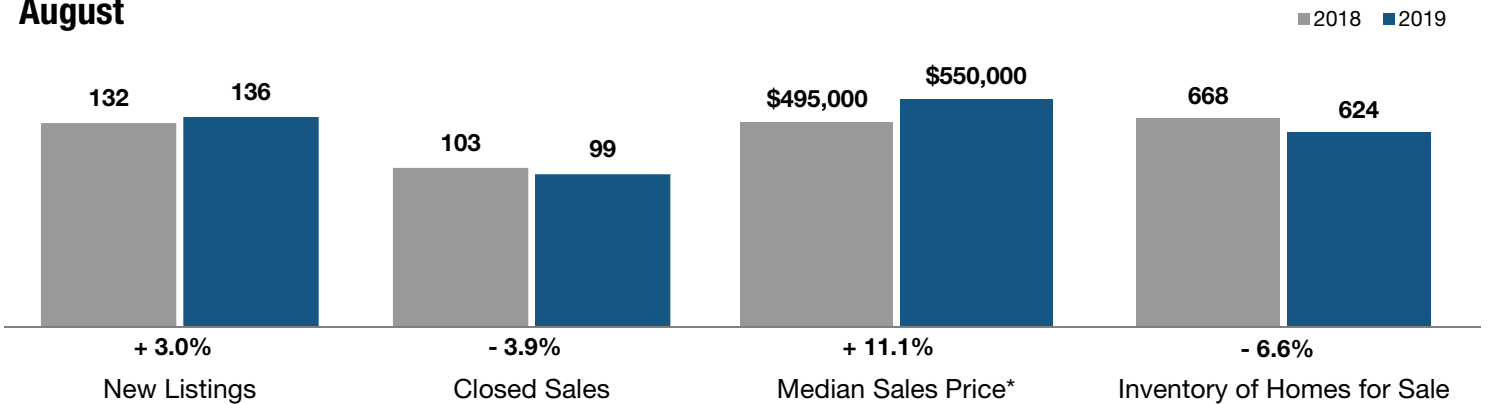
## Hilton Head Totals

Detached Homes Only

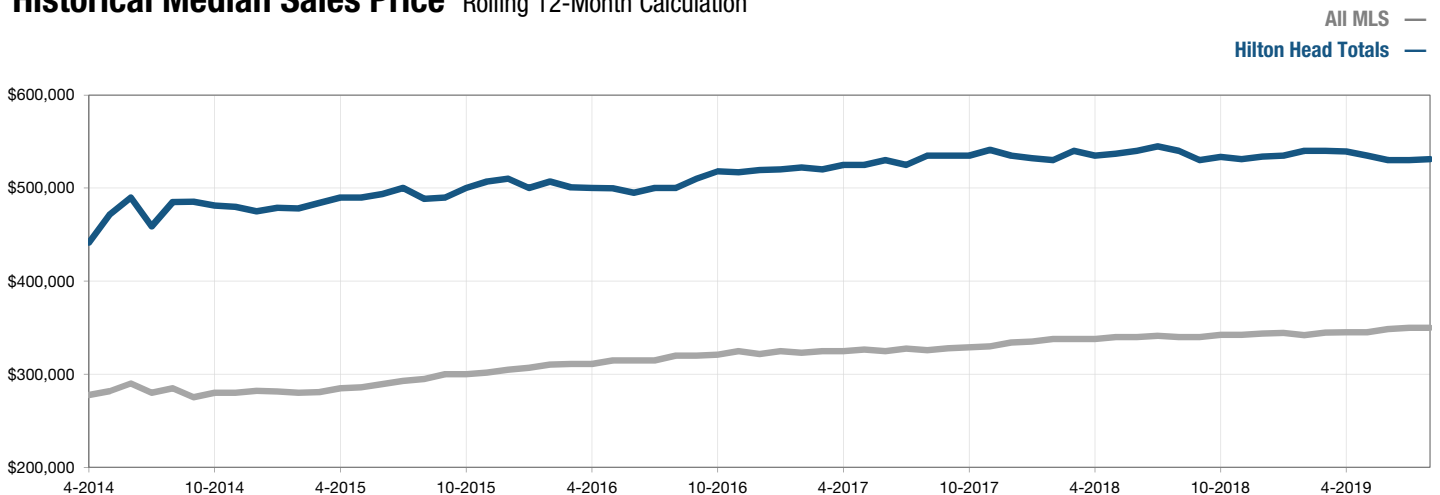
Key Metrics	August			Year to Date		
	2018	2019	Percent Change	2018	2019	Percent Change
New Listings	132	<b>136</b>	+ 3.0%	1,199	<b>1,099</b>	- 8.3%
Closed Sales	103	<b>99</b>	- 3.9%	788	<b>741</b>	- 6.0%
Median Sales Price*	\$495,000	<b>\$550,000</b>	+ 11.1%	\$537,000	<b>\$535,000</b>	- 0.4%
Percent of List Price Received*	95.7%	<b>95.5%</b>	- 0.2%	95.6%	<b>95.9%</b>	+ 0.3%
Days on Market Until Sale	141	<b>154</b>	+ 8.8%	152	<b>164</b>	+ 7.9%
Inventory of Homes for Sale	668	<b>624</b>	- 6.6%	--	--	--

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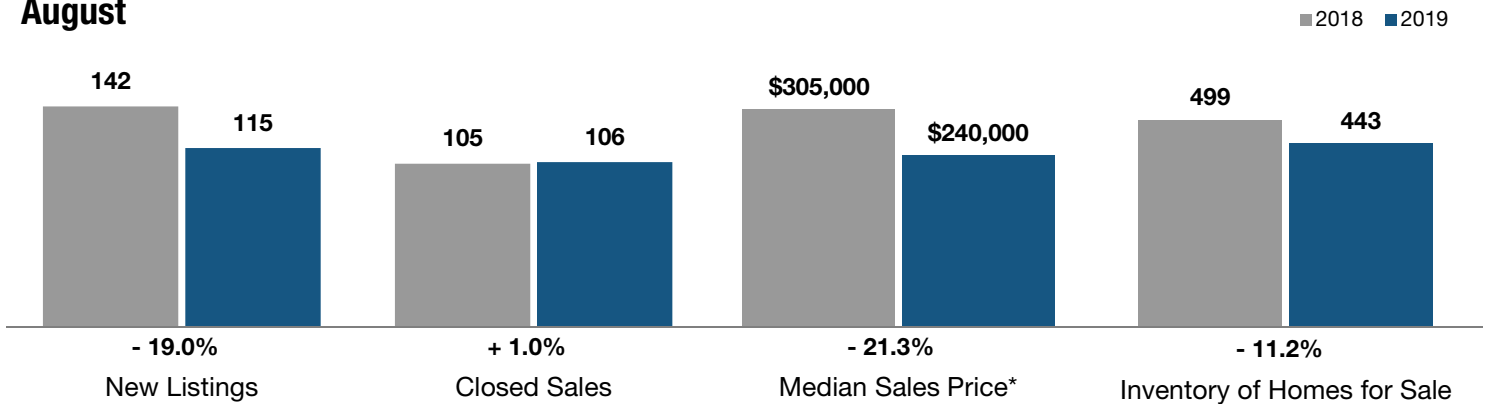
## Hilton Head Totals

Condos / Villas Only

Key Metrics	August			Year to Date		
	2018	2019	Percent Change	2018	2019	Percent Change
New Listings	142	115	- 19.0%	1,084	1,032	- 4.8%
Closed Sales	105	106	+ 1.0%	803	812	+ 1.1%
Median Sales Price*	\$305,000	\$240,000	- 21.3%	\$245,000	\$250,000	+ 2.0%
Percent of List Price Received*	95.7%	95.3%	- 0.4%	95.8%	95.7%	- 0.1%
Days on Market Until Sale	115	129	+ 11.4%	126	133	+ 5.7%
Inventory of Homes for Sale	499	443	- 11.2%	--	--	--

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